

FOR PEOPLE & PLANET

As the global force for sustainable social change, Beyond Sport is committed to collective action in pursuit of solutions to critical societal challenges. And as we bring people together around the world to devise these solutions, we are also committed to producing sustainable events that minimize our environmental impact – taking advantage of the opportunity to deepen our alignment with the Sustainable Development Goals (SDGs).

We are therefore challenging ourselves to reduce our footprint on the environment and to use natural resources responsibly with an initial focus in the following areas:

PLASTIC POLLUTION



Plastic waste has rapidly become one of the today's most critical environmental challenges. Consequently, eco-friendly plastic alternatives will be implemented at Beyond Sport events.

- We are eliminating single use plastic bottles, replacing them with sustainable, environmentally-friendly options, including water refill stations, canned water and boxed water cartons made from recyclable, biodegradable materials
- We are reducing our overall plastic consumption, using only biodegradable, multi-use and/or compostable tableware/crockery, such as glass, metal, china and bamboo
- We are working with catering suppliers to significantly reduce the amount of plastic in food packaging

WASTE REDUCTION / RECYCLING



- We are ensuring that as much of our event branding as possible is collected and reused at future events. Branding which is not reused will be recycled by the supplier where possible
- Attendee name badges and lanyards are being made from eco-friendly, recycled materials
- We are reducing our paper usage, relying on digital formats that will be made available via our online event platform

FOOD



- We are reducing our total food waste by ensuring responsible food ordering and production levels
- Red meat production is reported to have higher negative environmental impacts. Therefore, we are no longer serving it at Beyond Sport events
- To support local communities and to cut down on fuel emissions, we are sourcing food and catering products locally. We are also employing good sustainability and animal welfare standards

CARBON OFFSETTING



Providing high-quality event experiences requires transport logistics and elevated power consumption. However, we are committed to addressing this.

- We are reducing our emissions, increasing efficiencies and offsetting the carbon footprint at each of our events