

BEYOND SPORT™

Our house | Your agenda



THE GLOBAL GOALS

SAP NEXT-GEN LAB - 48TH FL
HUDSON YARDS, NYC

SCHEDULE AT A GLANCE

SEPTEMBER 11

2:00 - 5:30 PM	GLOBAL GOALS TASK FORCES Sustainable Development experts and our funding partners will join the inaugural recipients of our Collective Impact Awards to start laying out their year-long plans for how, together, they will address Inequality (Goal 10) and Climate Action (Goal 13).
2:00 - 5:30 PM	10ROUNDTABLES 10Roundtables is an invite-only event for senior leaders. This year, 10Roundtables will focus on the Global Goals, where 10 organizations host 10 tables on 10 UN SDGs.
6:30 - 8:00 PM	BEYOND SPORT HOUSE WELCOME RECEPTION Beyond Sport House will officially kick off with the best and the brightest in sport, social change, purpose and business. Guests will network with the global delegation while enjoying food, drink, music and entertainment in one of NYC's coolest and newest innovation spaces.

SEPTEMBER 12 BEYOND SPORT HOUSE

8:00 AM	BEYOND SPORT GLOBAL AWARDS SHORTLIST BREAKFAST - <i>The Yard</i>
8:30 AM	GENERAL REGISTRATION AND BREAKFAST - <i>The Yard</i>
9:00 AM	SCENE SETTING: SPORT'S ROLE IN ACHIEVING THE GLOBAL GOALS (Opening Talks) - <i>The Stage</i>
9:20 AM	ON PURPOSE: BRANDS AND THE UN SDGS, MODERATED BY UN GLOBAL COMPACT (Panel) - <i>The Stage</i>
10:00 AM	ON COURAGE: LOCAL MOVEMENTS THAT ARE LED BY YOUTH, SUPPORTED BY WWE (Panel/Interview) - <i>The Stage</i>
11:00 AM	ON WOMEN IN SPORT (Panel and screening of Coach the Movie) - <i>The Auditorium</i>
11:30 AM	ON RACE: HOW ADDRESSING OUR BIASES IMPROVES OUR ABILITY TO LEAD, MODERATED BY RISE (Interactive Activity) - <i>The Stage</i>
12:00 PM	ON MIGRATION: ALIGNING SPORT'S EFFORTS IN THE REFUGEE AND MIGRATION CRISIS (Panel) - <i>The Lounge</i>
12:00 - 2:00 PM	ROLLING LUNCH - <i>The Yard</i>
1:00 PM	ON CLIMATE: WHAT DO WE REALLY NEED TO DO AS A SPORT COMMUNITY TO HELP THE PLANET (Panel) - <i>The Stage</i>
2:00 PM	ON TECH: ESPORTS FOR GOOD (Conversation) - <i>The Lounge</i>
2:00 PM	ON STEM: EVERFI & SAP (Demo) - <i>The Expo</i>
2:00 PM	ROUNDTABLE DISCUSSIONS: TOPICS WILL BE LED BY DELEGATES, E.G. COLLECTIVE IMPACT AND ENGAGING LGBTQ YOUTH (Workshops) - <i>The Workshop & The Den</i>
3:00 PM	ON YOUTH: THE SDGS AND THE FUTURE OF SPORT, MODERATED BY NEXT GEN (Panel) - <i>The Lounge</i>
4:00 PM	ON ACTIVISM AND SOCIAL JUSTICE (Interview) - <i>The Stage</i>
6:30 - 10:00 PM	BEYOND SPORT GLOBAL AWARDS In our 11th year, this inspirational evening will celebrate some of the best and most innovative organizations using sport to address the UN SDGs.

SEPTEMBER 13

BEYOND SPORT UNITED: THE LOCAL OPPORTUNITY

The event will explore how the sport industry can create localized shared-value initiatives, and how that in turn will help them achieve greater business and societal impact.



8:30 AM	TEAMS AND LEAGUES BREAKFAST, SPONSORED BY ESPN - <i>The Yard</i>
9:00 AM	GENERAL REGISTRATION AND BREAKFAST - <i>The Yard</i>
9:30 AM	WELCOME - <i>The Stage</i>
9:40 AM	KEYNOTE: THE STATE OF PLAY - <i>The Stage</i>
10:00 AM	KICKOFF SESSION: WHAT WE MEAN BY GOING LOCAL (Panel) - <i>The Stage</i>
11:00 AM	WHERE LOCAL HAS BEEN GOOD FOR SPORT BUSINESS (Case Studies) - <i>The Stage</i>
11:30 AM	HOW GLOBAL BRANDS ARE TAKING LOCALIZED APPROACHES TO MAKE AN IMPACT (Panel) - <i>The Stage</i>
12:00 PM	LUNCH
BREAKOUTS - ROUND 1	
1:00 PM	BREAKOUT A - SPOTLIGHT ON CITIES - <i>The Den</i> BREAKOUT B - BEST PRACTICE IN SPORT GOING LOCAL - <i>The Stage</i>
BREAKOUTS - ROUND 2	
2:00 PM	BREAKOUT A - SPOTLIGHT ON CITIES - <i>The Den</i> BREAKOUT B - BEST PRACTICE IN SPORT GOING LOCAL - <i>The Stage</i>
2:30 PM	NETWORKING BREAK
2:40 PM	CLOSING INTERVIEW: RECOMMENDATIONS ON HOW TO GO LOCAL IN FUTURE SPORT PROGRAMMING - <i>The Stage</i>
3:00 - 5:00 PM	CLOSING RECEPTION

CREATE YOUR OWN ITINERARY
AND **DRIVE SOCIAL CHANGE**
THROUGH SPORT TO REACH YOUR –
AND THE WORLD’S – GOALS

